

WellNest's Discount for Flexibility Program

Summary: WellNest is offering a 30% discount off our one-time price for clients who meet the following criteria:

- Live in one of the following zip codes: 22046, 22201, 22203, 22205, 22209, 22213.
- Live in a studio, 1 bedroom, or 2 bedroom home with 1 or 2 bathrooms
- Have the flexibility for us to come anytime between 8:00 AM and 4:30 PM on the day of the cleaning. If a key is to be left with a doorman, staff must be present from 8:00 AM to 4:30 PM.
- Have the flexibility to accept cleanings with 1 to 3 days in advance.
- Must receive at least one cleaning within every 30 calendar days.

How It Works:

WellNest will send an email 1 to 3 days in advance of upcoming availability in our schedule. Customers within the program have an option to accept the appointment and receive the discounted price.

We will arrive for our cleaning on the agreed upon day between 8 AM and 4:30 PM so we are finished by 6 PM. The only difference between this and our regular clients is the flexibility in when we come; you will receive the same high-quality cleaning by our vetted, experienced, and trustworthy cleaning professionals as our regular clients.

That's right. "On-demand" cleanings but with the professionalism, care, and attention of a highly trained, experienced team of cleaning professionals. Check our <u>About Us</u> page to meet our team!

Pricing (entire home only, will not accept partial cleanings):

- Studio and 1 Bedroom, 1 Bathroom Home: \$84.00 / cleaning
- 1 Bedroom, 2 Bathroom Home: \$92.00 / cleaning
- 2 Bedroom, 1 Bathroom Home: \$92.00 / cleaning
- 2 Bedroom, 2 Bathroom Home: \$100.00 cleaning



Why Are We Doing This:

We are not an on-demand, "Uber for X" platform with independent contractors. Many of our clients are families that count on us arriving at a consistent time week after week to ensure we are not interfering with nap times, meal times, drop-offs, pick-ups, etc. Our tech-enabled system is designed to keep the teams moving from one cleaning to the next from 8:00 AM to 6:00 PM.

Our goal for this program is to become the go-to provider of cleaning services for a budgetconscious market that has scheduling flexibility and craves "on-demand" cleaning services performed by trustworthy, experienced, and professional cleaning teams.

Visit our website to learn more: www.gowellnest.com

How to Enter the Program:

Email <u>support@gowellnest.com</u> and let us know your interest (and then tell your friends to do the same!). Please include the following information:

- Name
- Address
- Number of bedrooms and bathrooms

We will provide a 30% off promo code for your first appointment. Completion of your first appointment (also at 30% off!) completes your entry into the program.

After your first appointment, you'll be all set to begin receiving notifications of availability for discounted appointments!

Fine Print:

The number of participants in the program is limited at WellNest's discretion. WellNest is able to discontinue the program at any point in time, as desired. This program is not valid with other on-going promotions, discounts, offers, vouchers, rebates or privileges unless stated. WellNest's decision on all matters relating to the promotions, discounts, benefits, privileges, offers, gifts, complimentary items, vouchers, rebates, redemptions and privileges shall be final and binding. All other standard Terms of Service apply. Discount does not apply to add-on services as shown on the website.

Discount only valid for cleanings scheduled through email correspondence (after the first cleaning, which is scheduled through the website). Customers who do not receive at least one cleaning within every 30 calendar days, beginning on the date of the first cleaning, will be automatically removed from the program.